

SIMONE POETSCHER, PMP
Founder & Success Partner, Thrycon LLC

Simone is a former science diplomat based in Washington, DC. She has been supporting scientists and engineers in Europe and North America for two decades.

Today, she is a success partner for scientists and engineers. Simone champions the power of human connection and self-accountability. She empowers scientists and engineers to go from “merely surviving” to “thriving” in their busy careers and personal lives; by ditching the “overwhelm”.



The mindset of “*Outdoing Myself*” guides scientists and engineers as they define values, set goals, and navigate both personal and professional growth. Armed with a toolbox of proven tools and methods, Simone equips scientists and engineers so they can boost their productivity, master their time, and achieve work-life alignment. Find a full bio including academic background [here](#).

THRYCON LLC

Thrycon empowers scientists and engineers who are overwhelmed in their careers AND their personal lives, so they can go from merely surviving to thriving. Thrycon’s signature portfolio is built on the mindset of “*Outdoing Myself*.” It empowers scientists and engineers to proactively design the careers and lives they envision - instead of merely reacting to what happens in their lives.

Scientists and engineers practice the “*Outdoing Myself*” mindset in group programs with other scientists, through self-directed learning, or in one-on-one success coaching. All development opportunities are designed to empower scientists and engineers to ditch the overwhelm and craft the life AND career they desire and deserve.

OUTDOING MYSELF

Every day, pressure on scientists & engineers is immense. There is too little time to deliver new research & insights, publish in top journals, secure funding, AND develop the next generation.

Scientists & engineers feel exhausted and overwhelmed. Many don’t get to make the difference they envisioned making when they first decided to work their field. - Despite sacrificing a fulfilling personal life for their careers.

The “*Outdoing Myself*” group programs develop scientists and engineers who say “I want to ...

- ✓ proactively design a life I can enjoy.
- ✓ improve my personal life AND my career.
- ✓ go beyond past achievements & outdo myself.
- ✓ consistently grow and evolve, both personally & professionally.
- ✓ challenge myself, so I can reach new heights & exceed my own expectations.”

**Outdoing Myself
LAB**
Self-paced
success
program

**Outdoing Myself
ACADEMY**
5-month
group coaching &
accountability
program



**Outdoing Myself
ELITE-ACCELERATOR**
12-month personal
accountability &
coaching program